

Amazing Fujinomiya



©Fujinomiya City mascot: Sakuya-chan



🌿 The natural treasure of Shiraito Falls



Fujinomiya developed along the roads leading to Fujisan Hongu Sengen Taisha Shrine. Introducing the four distinct areas of the city!

Fujinomiya City by the Numbers

Area	389.08 km ²	City crest
Population	128,246 (as of December 2023)	
Households	58,857 (as of December 2023)	
Incorporation	June 1, 1942	
City tree	Maple	
City flower	Fujizakura (Fuji cherry)	
City bird	Skylark	
City fish	Rainbow trout	
Spouse city	Omiachiman (Shiga Prefecture)	
Sister city	Santa Monica (USA)	
Friendship exchange cities	Shaoxing (China), Yeongju (South Korea), Tainan (Taiwan)	
#1 in Japan	Elevation difference (Highest: 3,776 m, Lowest: 35 m) Rainbow trout production volume	



Shibakawa Area

See traditional mountain village and terraced rice field landscapes, and sample the specialty products: bamboo shoots and Japanese apricots. Stroll around Nishiyama Honmonji, and try rafting on the Fujikawa River.



🌸 A line of sakura cherry trees that stretches roughly 2 km along the Inase River (MAP P18 A5)



👉 Kuromon (the gate of Nishiyama Honmonji) The kubizuka tomb of heads of Oda Nobunaga behind the main hall



Nishiyama Honmonji

A famed temple set on expansive grounds. Legend has it that the head of Oda Nobunaga is buried beneath the roots of the hiiragi holly tree on the temple grounds. (MAP P18 A4)

👉 Rafting on the Fujikawa River

Highlights

Asagiri Kogen Area

Highlands (Elevation: 500-900 m) brimming with nature on the western foot of Mt. Fuji. Tourist farms, campgrounds, golf courses and other expansive facilities dot the landscape.



🌿 Shiraito Falls



🌿 Lake Tanukiko, a hotspot for cyclists and campers

Highlights

Shiraito Falls
Mt. Fuji groundwater cascades over a cliff at this famed waterfall, which is a constituent element of the world heritage. (MAP P18 B3)

Lake Tanukiko
The lakeshore features campgrounds and a cycling road. (MAP P18 A2)

Michi-no-Eki Asagiri Kogen
A roadside station well known for selling fresh vegetables. (MAP P18 B1)

🌿 Try fresh milk and other foods in the Asagiri Kogen Area

Mt. Fuji Area

Mount Fuji is Japan's highest peak and is also registered as a World Heritage. The Mt. Fuji Skyline provides access from the foot of the mountain to the Fujinomiya Trail 5th Station.

Mt. Fuji

Registered as a World Heritage as "Fujisan, sacred place and source of artistic inspiration" in June 2013. (MAP P18 D2)

Yamamiya Sengen Shrine
A shrine where you can experience the form of ancient Mt. Fuji rituals. Although there is no main hall, it is believed to be the former site of Sengen Taisha Shrine. (MAP P18 B3)

Murayama Sengen Shrine
A shrine that flourished as a base for mountain ascetics. It is surrounded by large cedar trees, and has a solemn atmosphere. (MAP P18 C4)

Highlights

From the Fujinomiya Trail 5th Station to the summit of Mt. Fuji!

At 2,400 m, the Fujinomiya Trail 5th Station is the highest of the Mt. Fuji trailheads and offers the shortest route to the summit: roughly 5 km. The ascent requires 4-7 hours, and the descent requires 2-3 hours. (The climbing season on the Shizuoka side is July 10-September 10. For details, check the official website for Mt. Fuji climbing)



👉 Yamamiya Sengen Shrine Vantage Point
👉 The Murayama Sengen Shrine pavilion

Sengen Taisha Shrine Area

The central area of Fujinomiya City. Visitors commonly pay their respects at Sengen Taisha Shrine, and then walk around town, sampling Fujinomiya yakisoba and other gourmet cuisine at the many dining spots in the area.

Mt. Fuji World Heritage Centre, Shizuoka

This hub for sharing information and conducting academic research on the World Heritage Mt. Fuji. (P20)



👉 Fujisan Hongu Sengen Taisha Shrine, which is said to endow household harmony, safe births and other benefits
👉 Try different local cuisine at Omiya-yokocho

Highlights

Fujisan Hongu Sengen Taisha Shrine
The top power spot in Fujinomiya City. Many delicious foods await along the road leading to the shrine. (P21)

Omiya-yokocho
A lively spot along the road leading to the shrine, with restaurants serving Fujinomiya yakisoba, gelato and other dishes. (P20)



👉 Fujinomiya yakisoba, a local specialty

