

Let's take a walk through the heart of the city!

# Strolling Around the Sengen Taisha Shrine (Downtown) Area

Guide to downtown Fujinomiya City.  
Fujinomiya is full of charm!

Recommended  
Walking Course  
Through the City

START  
at  
Fujinomiya  
Station

## 1 Masudaya Main Location

☎0544-26-3380 MAP P15C2

Original Japanese pickles "Soga-zuke" are pickled daikon radishes and cucumbers seasoned with *sakekasu* (lees filtered out of sake) as the seasoning base. The sweetness of the *sakekasu* and the spiciness of wasabi give it a distinctly attractive taste.

☎ 8-13 Chuo-cho, Fujinomiya ☎ 3 minutes on foot from JR Fujinomiya Station ☎ 8:30-19:30 (Wednesdays: 10:00-17:00) ☎ No holidays ☎ 8 spaces

☎ Soga-zuke pickles starting at 420 yen for 150 g



10 minutes on foot

## 2 Fujinomiya City Office 7th Floor Viewing Lobby

☎0544-22-1408 (Fujinomiya City Urban Development Division, City Planning Division, Landscape Official) MAP P15D2

See unobstructed views of Mt. Fuji and the Fujinomiya cityscape. Enjoy the panoramic view of the expansive plain stretching out beneath Mt. Fuji.

☎ 150 Yumizawa-cho, Fujinomiya ☎ 10 minutes on foot from JR Fujinomiya Station ☎ No admission fee ☎ 8:30-17:15 ☎ Saturdays, Sundays, national holidays, New Year holidays ☎ 312 spaces

☎ One of the 20 Mt. Fuji viewpoints in Fujinomiya

15 minutes on foot

## 3 Kokozurayo

☎0544-24-2544 MAP P15B1

A shop full of local specialty products of Fujinomiya. Next door is a Japanese restaurant where you can enjoy Fujinomiya yakisoba and soft serve ice cream.

☎ 1-1 Miya-cho, Fujinomiya ☎ 10 minutes on foot from JR Fujinomiya Station ☎ 9:00-17:00 ☎ No holidays ☎ 6 spaces



☎ Soga-ni simmered rainbow trout, a Fujinomiya local specialty: 750 yen

Stroll Through Fujinomiya  
in a Kimono

Konagai Kimono and Western Wear offers kimono rentals and dressing even on non-event days. For details, call 0544-26-3276.



## 5 Marukeyz

☎0544-27-0047 MAP P15B1

Famous melon crème chantilly with custard cream, and appaileil with raspberry jam starting at 594 yen.

☎ 14-17 Miya-cho, Fujinomiya ☎ 15 minutes on foot from JR Fujinomiya Station ☎ 8:30-20:00 ☎ Wednesdays ☎ 3 spaces

☎ The price of the melon crème chantilly depends on the season and size of the melon. Starting at 540 yen



4 minutes on foot

## 4 Fujisan Hongu Sengen Taisha Shrine

☎0544-27-2002 MAP P15B1

The core of Mt. Fuji spirituality. The *shintai* object of worship is Mt. Fuji itself. The enshrined deity is Konohana-no-Sakuyahime-no-Mikoto. There are 500 cherry blossom trees planted on the grounds.

☎ 1-1 Miya-cho, Fujinomiya ☎ 10 minutes on foot from JR Fujinomiya Station ☎ No admission fee ☎ 5:00-20:00 (November-February: 6:00-19:00, March and October: 5:30-19:30) ☎ No holidays ☎ 150 spaces (200 yen/hour. Free under 30 min.)

☎ The snowmelt of Mt. Fuji flows into Wakutama-ike Pond  
☎ The current main shrine, hall of worship and other buildings were donated by Tokugawa Ieyasu



## 6 Fuji Takasago Sake Brewery

☎0544-27-2008 MAP P15A1

Sake brewing since 1830. Brewery tours are free if you make reservations before the day of your visit.

☎ 9-25 Takara-machi, Fujinomiya ☎ 16 minutes on foot from JR Fujinomiya Station ☎ 9:00-18:00 (Saturdays, Sundays and holidays: 10:00-17:30) ☎ New Year ☎ 10 spaces



☎ Storage tanks lined up inside the long-standing warehouse

4 minutes on foot

## 7 Tenjikuya Restaurant, Sake, Sweets and Tea House

☎0544-22-0700 MAP P15A1

Shaved ice made from the purest ice, starting at 400 yen. Everyone loves our homemade syrup made with strawberries and *amanatsu* sweet mandarins.

☎ 5-8 Nishi-machi, Fujinomiya ☎ 13 minutes on foot from JR Fujinomiya Station ☎ Shaved ice is sold from 11:00-15:00 (late April to early November). Sweets and Tea House hours: 18:00-22:00 ☎ Shaved ice: Sunday (no holidays during the summer vacation period), Sweets and Tea House: Sundays, Mondays ☎ 10 spaces



☎ Shaved ice topped with boiled peanuts starting from 500 yen. Shaved ice is offered at the Sweets and Tea House throughout the year

5 minutes on foot

## 8 Omiya-yokocho

☎0544-25-2061 MAP P15B1 (Pukuichi Japanese Sweets Café)

Back alley streets lined with restaurants and souvenir shops. Outdoor bench and table seating available.

☎ 4-23 Miya-cho, Fujinomiya ☎ 9 minutes on foot from JR Fujinomiya Station ☎ 10:00-17:30 ☎ Different for each shop ☎ Parking available nearby

☎ Masu Trout Burger: 500 yen

Open  
December 23, 2017

## 9 Shizuoka Prefectural Mt. Fuji World Heritage Center

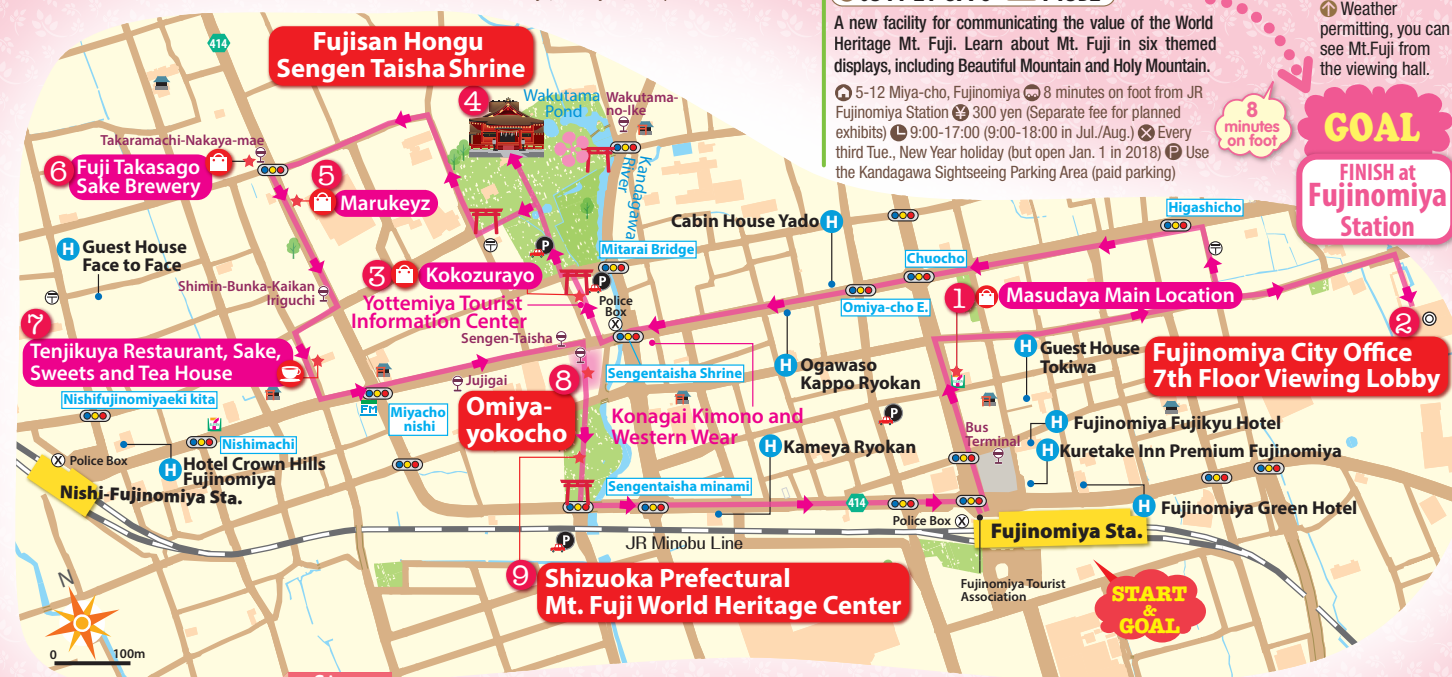
☎0544-21-3776 MAP P15B2

A new facility for communicating the value of the World Heritage Mt. Fuji. Learn about Mt. Fuji in six themed displays, including Beautiful Mountain and Holy Mountain.

☎ 5-12 Miya-cho, Fujinomiya ☎ 8 minutes on foot from JR Fujinomiya Station ☎ 300 yen (Separate fee for planned exhibits) ☎ 9:00-17:00 (9:00-18:00 in Jul./Aug.) ☎ Every third Tue., New Year holiday (but open Jan. 1 in 2018) ☎ Use the Kandagawa Sightseeing Parking Area (paid parking)

☎ Weather permitting, you can see Mt. Fuji from the viewing hall.

GOAL  
FINISH at  
Fujinomiya  
Station



## Main Lodging Facilities in Fujinomiya

☎ Inquiries about accommodations:  
☎0544-27-5240 (Fujinomiya Tourist Association)

### Fujinomiya Fujikyu Hotel

☎0544-23-6666 MAP P15C2  
¥1 night, breakfast included: From 6,500 yen

### Fujinomiya Green Hotel

☎0544-23-1919 MAP P15C2  
¥1 night, no meals: From 5,400 yen

### Super Hotel Fujinomiya

☎0544-22-9000 MAP P14B4  
¥1 night, breakfast included: From 6,480 yen

### Kuretake Inn Premium Fujinomiya

☎0544-25-1511 MAP P15C2  
¥1 night, breakfast included: From 7,560 yen  
\*Scheduled to open in February 2018

### Kameya Ryokan

An inn where you can enjoy unobstructed views of Mt. Fuji from the baths  
☎0544-27-0061 MAP P15B2  
¥1 night, breakfast and dinner included: From 10,800 yen

### Tachibana Kappo Ryokan (Gourmet Japanese Inn)

☎0544-27-7000 MAP P14B4  
¥1 night, breakfast and dinner included: From 19,940 yen

### Ogawaso Kappo Ryokan (Gourmet Japanese Inn)

☎0544-26-2197 MAP P15C2  
¥1 night, breakfast and dinner included: From 12,960 yen

### Fugaku Onsen Hana-no-Yu

☎0544-28-1126 MAP P14B4  
¥1 night, breakfast included: From 6,500 yen

### Cabin House Yado

☎0544-23-4180 MAP P15C2  
¥1 night, no meals: From 3,800 yen

### Guest House Tokiwa

☎0544-55-1199 MAP P15C2  
¥1 night, no meals: From 2,750 yen

### Guest House Face to Face

☎090-2680-9707 MAP P15A1  
¥1 night, no meals: From 2,500 yen

### Hotel Crown Hills Fujinomiya

☎0544-23-2222 MAP P15A1  
¥1 night, no meals: From 5,600 yen

### Kogen Hotel New Fuji

☎0544-52-0106 MAP P14B2  
¥1 night, breakfast and dinner included: From 12,000 yen

### Kyukamura Fuji

☎0544-54-5200 MAP P14A2  
¥1 night, breakfast and dinner included: From 12,800 yen