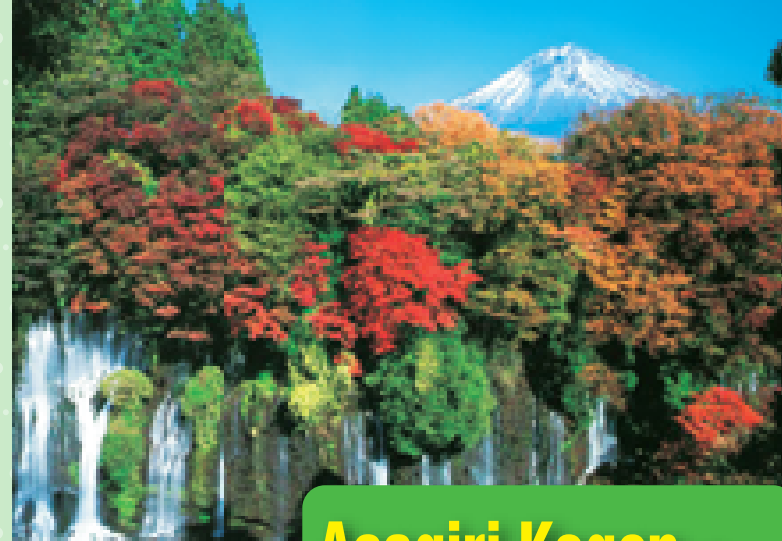


# Amazing Fujinomiya

Welcome to  
Fujinomiya!



©Fujinomiya City mascot:  
Sakuya-chan



➡ The natural  
treasure of  
Shiraito-no-taki  
Waterfall

Fujinomiya developed along the roads leading to Fujisan Hongu  
Sengen Taisha Shrine.

Introducing the four distinct areas of the city!

## Fujinomiya City by the Numbers

Area	389.08 km <sup>2</sup>	City crest
Population	132,961 people (as of January 2019)	
Households	54,974 (as of January 2019)	
Incorporation	June 1, 1942	
City tree	Maple	
City flower	Fujizakura (Fuji cherry)	
City bird	Skylark	
City fish	Rainbow trout	
Spouse city	Omiyachiman (Shiga Prefecture)	
Sister city	Santa Monica (USA)	
Friendship exchange cities	Shaoxing (China), Yeongju (South Korea), Tainan (Taiwan)	
#1 in Japan	Elevation difference (Highest: 3,776 m, Lowest: 35 m) Rainbow trout production volume	

## Shibakawa Area

See traditional mountain village and  
terraced rice field landscapes, and  
sample the specialty products: bamboo  
shoots and Japanese apricots. Stroll  
around Nishiyama Honmon-ji Temple, and  
try rafting on the Fujikawa River.



➡ A line of sakura cherry trees that  
stretches roughly 2 km along the  
Inasegawa River (MAP P18 A5)

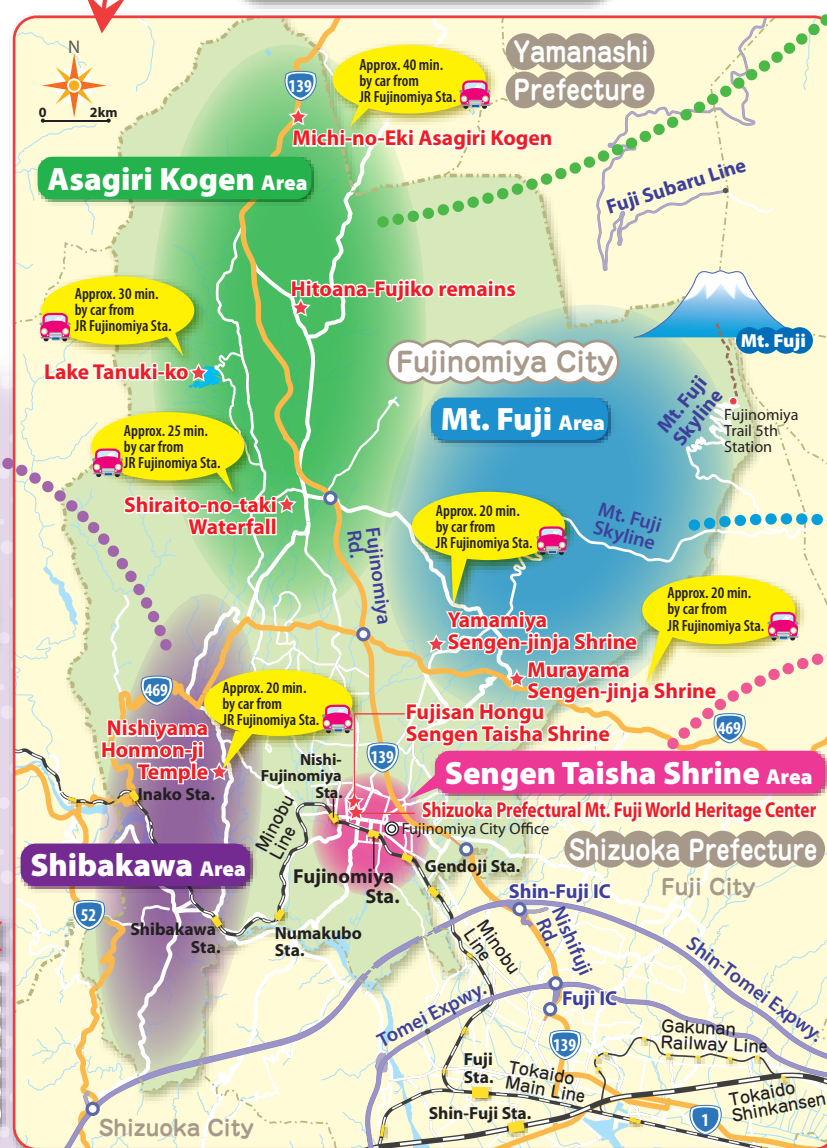
➡ The main hall  
of Nishiyama  
Honmon-ji Temple.  
The kubizuka  
tomb of heads of  
Oda Nobunaga  
behind the main  
hall

### Highlights

#### Nishiyama Honmon-ji Temple

A famed temple set on expansive  
grounds. Legend has it that the head  
of Oda Nobunaga is buried beneath  
the roots of the hiragi holly tree on the  
temple grounds. (MAP P18 A4)

➡ Rafting on the Fujikawa River



## Asagiri Kogen Area

Highlands (Elevation: 500-900 m) brimming with  
nature on the western foot of Mt. Fuji. Tourist farms,  
campgrounds, golf courses and other expansive facilities  
dot the landscape.

### Highlights

**Shiraito-no-taki Waterfall**  
Mt. Fuji groundwater cascades over  
a cliff at this famed waterfall, which  
is a constituent element of the world  
heritage. (MAP P18 B3)

**Lake Tanuki-ko**  
The lakeshore features campgrounds  
and a cycling road. (MAP P18 A2)

**Michi-no-Eki Asagiri Kogen**  
A roadside station well known for  
selling fresh vegetables.  
(MAP P18 B1)

➡ Many people enjoy  
picnics and camping  
at Lake Tanuki-ko

## Mt. Fuji Area

Mount Fuji is Japan's highest peak and is  
also registered as a World Heritage. The  
Mt. Fuji Skyline provides access from the foot  
of the mountain to the Fujinomiya Trail 5th  
Station.

### Mt. Fuji

Registered as a World Heritage as "Fujisan, sacred place and  
source of artistic inspiration" in June 2013. (MAP P18 D2)

#### Yamamiya Sengen-jinja Shrine

A shrine where you can experience the form of ancient Mt.  
Fuji rituals. Although there is no main hall, it is believed to be  
the former site of Sengen Taisha Shrine. (MAP P18 B3)

#### Murayama Sengen-jinja Shrine

A shrine that flourished as a base for mountain ascetics. It is  
surrounded by large cedar trees, and has a solemn  
atmosphere. (MAP P18 C4)

### Highlights

## From the Fujinomiya Trailhead to the summit of Mt. Fuji!

At 2,400 m, the Fujinomiya Trailhead is the highest of the Mt.  
Fuji trailheads and offers the shortest route to the summit:  
roughly 5 km. The ascent requires 4-7 hours, and the  
descent requires 2-3 hours.  
(The climbing season on the  
Shizuoka side is July  
10-September 10. For  
details, check the official  
website for Mt. Fuji climbing)

➡ Yamamiya Sengen-jinja Shrine  
Vantage Point  
➡ The Murayama Sengen-jinja  
Shrine pavilion



➡ Mt. Fuji viewed from Asagiri Kogen in northern Fujinomiya City

## Sengen Taisha Shrine Area

The central area of Fujinomiya City. Visitors  
commonly pay their respects at Sengen Taisha  
Shrine, and then walk around town, sampling Fujinomiya  
yakisoba and other gourmet cuisine at the many dining  
spots in the area.

➡ Fujisan Hongu Sengen  
Taisha Shrine, which is said  
to endow household  
harmony, safe births and  
other benefits

➡ Try different local cuisine  
at Omiya-yokocho

### Highlights

#### Fujisan Hongu Sengen Taisha Shrine

The top power spot in Fujinomiya City. Many  
delicious foods await along the road leading  
to the shrine. (MAP P21)

#### Omiya-yokocho

A lively spot along the road leading to the  
shrine, with restaurants serving Fujinomiya  
yakisoba, gelato and other dishes. (MAP P20)

## Shizuoka Prefectural Mt. Fuji World Heritage Center

This hub for sharing information and  
conducting academic research on the  
World Heritage Mt. Fuji. (MAP P20)



➡ Fujinomiya yakisoba,  
a local specialty

