

富士宮 About FUJINOMIYA

Fujinomiya City is located southwest of Mt. Fuji and has rich forests and mineral water in springs fed by Mt. Fuji. The local people have always been respectful of and fascinated by Mt. Fuji, and have lived according to the traditional culture of the area. We have 7 World Heritage Sites in the city. Fujisan Hongu Sengentaisha Shrine is the one of those sites. It was built 1200 years ago to calm the eruption of Mt. Fuji, in accordance with the culture. We respect this centrally located and stately shrine as a symbol of our city.



The rain and snowfall on Mt. Fuji come up from the ground throughout Fujinomiya City after a long time. The water from Mt. Fuji is our source of life and gives many blessings, like agriculture, industry, trout cultivation, sake brewing, Japanese sweets and dyes. Wakutama pond in Fujisan Hongu Sengentaisha Shrine is very sacred and is conserved by our country. We enjoy the spring water everywhere in Fujinomiya City.

Green

How beautiful is the green tea field in Fujinomiya against the background of Mt. Fuji! A warm climate without snow, even in the winter, is suitable for green tea cultivation. We cultivate green tea with ecological processes using organic compost. Be sure to taste Fujinomiya green tea, which is grown using rich mineral water from Mt. Fuji.

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